

product
catalogue

2025



IMS **BRAZIL**
dog treats manufacturer

About us



Welcome to **IMS Brazil**, where tradition, innovation, and partnership come together to create exceptional pet treats. With over 50 years of expertise, we are pioneers in the manufacture of premium dog treats, combining deep market knowledge with cutting-edge technology delivering solutions for brands worldwide.

As **private label specialists**, we work side by side with our partners, offering **end-to-end support** — from product development to manufacturing and quality assurance. Our commitment to quality, safety, and flavor is present in every chew we produce, using only carefully selected ingredients sourced from the most trusted suppliers in the market.

With high production capacity and end-to-end support, **IMS** is the reliable partner for brands seeking natural, chemical-free products with unmatched quality and flavor. This commitment to excellence has made us the trusted choice of some of the largest and most respected pet brands in the world.

Fully certified to meet the highest global standards, **IMS Brazil** stands ready to turn innovation into reality and help brands thrive in the fast-evolving pet care industry.

Certificates

Company registered in the Federal Inspection

Service by Brazilian Ministry of Agriculture S.I.F. 229.

- | GMP
- | HACCP
- | Social Audit U/L
- | Social Audit Smeta
- | SQF Food Safety Code for Manufacturing Edition 9.0



Qualification

- | Worldwide List
- | Trace List (Europe)
- | Australia
- | Canada



Bully Stick

Size: 4-8", 6" and 12"

Case: 15,890 kg



Braided Bully Stick

Size: 4", 6", 8" and 12"

Case: 10 kg



Bully Stick Skin

Size: 6", 10" and 12"

Case: 15,890 kg



Bully Burguer

Size: -

Case: 6,810 kg



Angus Steer Bully Stick

Size: -

Case: 6,810 kg



Spring Bully Stick

Size: -

Case: 6,810 kg



Bladder Stick

Size: 6" and 12"

Case: 6,810 kg

Premium
treats



Spring Collagen

Size: 6" and 12"

Case: 6,810 kg



Collagen Stick

Size **Case**

6" 400 pieces

12" 250 pieces

new



White Pig Snout

Case: 130 pieces

new



Natural Pig Snout

Case: 130 pieces

COLLAGEN





White Collagen

Size	Case
6"	400 pieces
12"	250 pieces



Collagen with Esophagus

Size: 10" and 12"
Case: 100 pieces



Braided Collagen

Size: 16" and 12"
Case: 12kg



LONG LAST treats

GREAT NATURAL ALTERNATIVE TO PLASTIC STUFFABLE TOYS THAT CAN KEEP THE DOG ENTERTAINED FOR HOURS.

Our real bones and hooves filled with our signature blend for a unique chewing experience. The highly digestible filling is perfect for introducing your dog to a brand new chew. Once your dog finishes the filling, the hooves are easily re-fillable with their favorites treats and other fillings for a long-lasting treat.



new flavors

Presenting the **new fillings**
flavors exclusive of IMS Brazil.



Condro
flavor



Omega
flavor



Stuffed Hooves



Size: -

Case: 40 pieces

Flavors: Bully Stick,
cheese, cheese & bacon,
chicken, peanut butter,
condro flavor and
omega flavor.



IMS BRAZIL

Stuffed Gullet



Size: 6"

Case: 75 pieces

Flavors: Bully Stick, cheese, cheese & bacon, chicken, peanut butter, **condro flavor and omega flavor.**



Stuffed Shin Bone



Size:	Case
2-3"	32 pieces
3-4"	32 pieces
4-5"	24 pieces
5-6"	24 pieces

Flavors: Bully Stick, cheese, chicken, peanut butter, cheese & bacon, **condro flavor and omega flavor.**



Stuffed Trachea



Size:	Case
3-4"	50 pieces
6"	30 pieces
12"	14 pieces

Flavors: Bully Stick, cheese, cheese & bacon, chicken, peanut butter, **condro flavor and omega flavor.**





it's all
about the
FLAVOR

Flat Beef

Size: 4", 5", 6", 10" and 12"

Case: 6.810 kg



Beef Tube

Size: 6" and 12"

Case: 8 kg



Braided Gullet

Size: 6" and 12"

Case: 6,810 kg





SINGLE Ingredient

INCOMPARABLE FLAVOR

Case

400 pieces

200 pieces



A great
CHEW
for any age



Insect Stick

Size	Case
6"	200 pieces
12"	400 pieces



Omega Stick

Size	Case
6"	200 pieces
12"	400 pieces



Chondroitin Stick

Size	Case
6"	200 pieces
12"	400 pieces

Bully Crunch

Size

4-6"

9-12"



Beef Quick Stick

Size

4-6"

9-12"

Case

400 pieces

200 pieces





Knee Cap

Size: -

Case: 50 pieces



Marrow Bone

Size

Case

4"

24 pieces

6"

20 pieces



Empty Hooves

Size: -

Case: 150 pieces



Beef

BOO



Ribs

Size	Case
4-6"	300 pieces
7-9"	200 pieces



Ribs with Esophagus

Size	Case
4-6"	300 pieces
7-9"	200 pieces



INDS

Beef Foreshank Bone

Size: 8"
Case: 50 pieces





Chicken Breast

Size: -

Case: 10 kg



Chicken Fingers

Size: -

Case: 10 kg



Beef Jerky

Size: -

Case: 10 kg

Beef Lungs

Size: -

Case: 5 kg



high-quality
natural
CHEWS.

Cow Ear Coated

Size: -

Case: 50 pieces



Natural Cow Ear

Size: -

Case: 100 pieces



White Cow Ear

Size: -

Case: 60 pieces



High
Ch



Pig Ear

Size: -

Case: 130 pieces



Pork Femur

Size: -

Case: 22 pieces



nt weight
TREATS





Paddy Wack

Size: -

Case: 6,810 kg

Trachea

Size: 3", 6", 8" and 12"

Case: 4 kg

Achilles Tendon

Size: 3", 6", 8" and 12"

Case: 4 kg





Natural Fish Skin

Size: -

Case: 1 kg



Fish Roll

Size: -

Case: 6,810 kg



SMELLS
fishy!





never OUTSOURCED

When you choose us, you can be confident your dog's food has been prepared with care, attention, and trust.

PRIVATE Label

Uncompromising Quality

Our dog chews are made from all-natural ingredients, sourced from trusted suppliers. We prioritize the well-being of pets and ensure our products are free from artificial additives or preservatives.

Tailored for Every Dog

We offer a wide variety of chews to suit different dog breeds, sizes, and chewing strengths. From teething puppies to vigorous chewers, we have the perfect solution to meet the needs of every furry companion.

Brand Customization

We understand the importance of your brand identity. That's why we offer customized packaging options, allowing you to showcase your logo and reinforce your brand's presence on our products.

IMS BRAZIL

dog
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